



Simply More **Qualified Buyers!!**

Realtors[®]

The only way to sell more homes is to have more qualified buyers.

But, how can I afford to work with consumers that are not ready to purchase now?

It's easy when you partner with American Family Dream Successful Home Ownership Program

American Family has the resources to manage these consumers through the preparation phase for you!!!
Make us apart of your team!

Together we can Help!!



Sellers

In today's market, it is important to stand out from the crowd in order to help your listings sell faster and for a higher value.

To enhance the value of your listing, suggest to the seller that they pay all or part of the cost of the **American Family Dream Program** for a Buyer that purchase's their home.

This Distinction will increase the number of potential buyers for their home and thus increase its value while decreasing the time on the market.

851 E I-65 Servie Road
Suite 304 Mobile Alabama 36606
Phone: 877-208-2196
www.americanfamilydream.com

AMERICAN
FAMILY DREAM
SUCCESSFUL HOME OWNERSHIP PROGRAM

Successful Home Ownership Program



Simply More **Qualified Buyers!!**



Q&A

Successful Home Ownership

Agents all over America are grappling with this significant issue:

How can I help more families enter or re-enter the housing market?

To understand how you can help, you have to understand the varied problems.

Many families are currently shut out of the housing market because of past job lost, medical emergencies, short sales, credit problems and even foreclosures and bankruptcies.

These problems do not have to permanently block the consumer from home-ownership. However, the way the issues are managed, reported and resolved absolutely

affects the time required for the purchase of a home and thus the stabilization of your local market.

At **American Family Dream Successful Home Ownership Program**, we know the importance of getting these consumers successfully back into the housing market as soon as possible. We have the skills to efficiently manage these difficult and cumbersome problems.

Now you can sell more homes and stabilize not only your local market but the national housing market faster by referring your clients to the:

AMERICAN
FAMILY DREAM
SUCCESSFUL HOME OWNERSHIP PROGRAM

Who qualifies for the program?

Any consumer that is preparing to purchase a home but needs technical pre-purchase assistance that the Realtor[®], Builder and Mortgage Professional are not able to provide.

How long does it take?

Every situation is unique but the average is six months.

How much does it cost?

The average investment is between \$500 and \$1500.

Who pays the cost?

The cost is typically paid by the consumer but the seller can offer to pay the cost to enhance the marketing appeal of their property.

How do I get started?

It's simple

Contact your

American Family Dream Representative

or call

877-208-2196